



Congress of Neurological Surgeons



American Association of Neurological Surgeons
and the American Association of Neurosurgeons



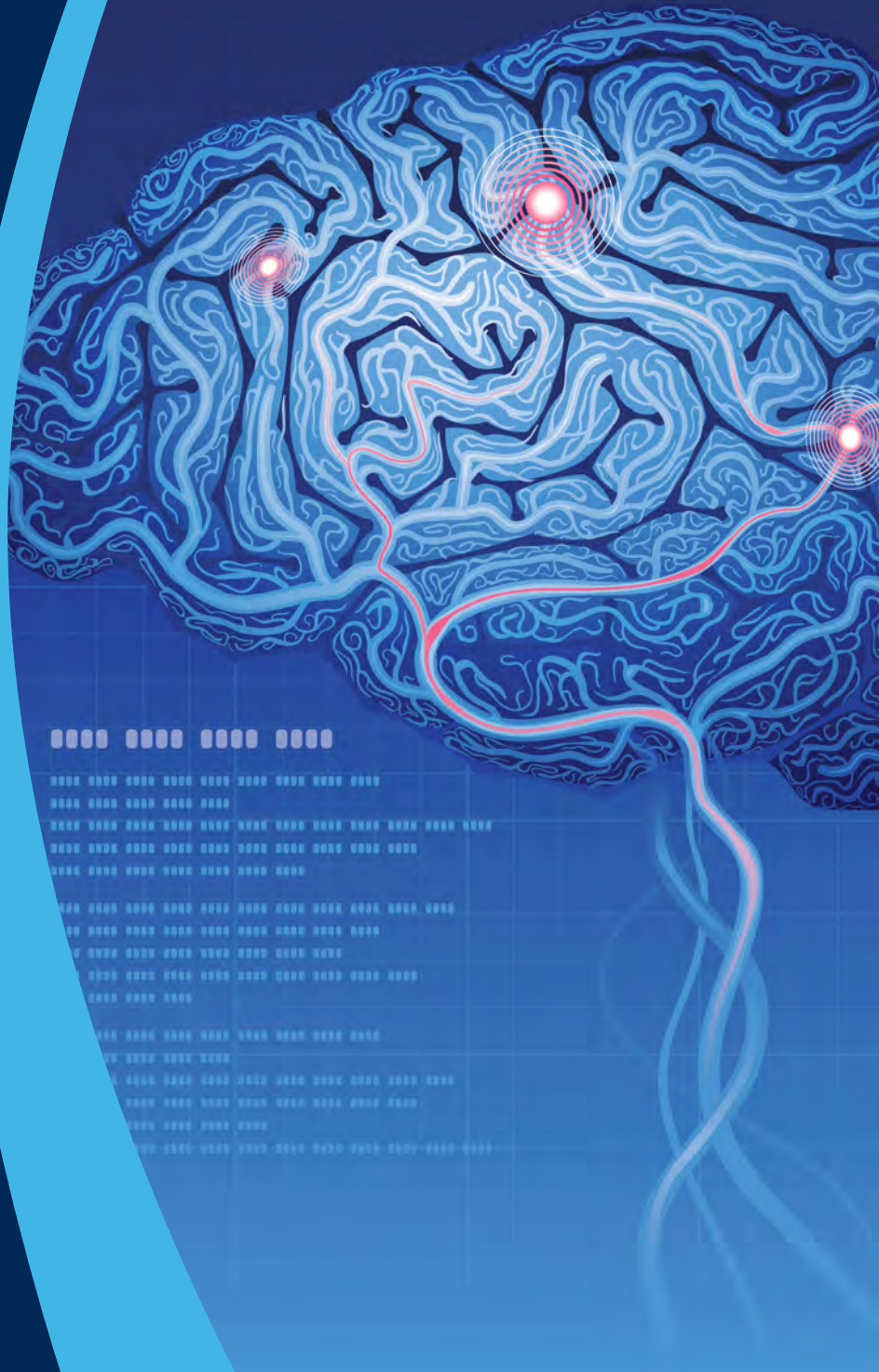
AANS/CNS Joint Cerebrovascular Section ANNUAL MEETING

Programming in conjunction with SNIS

JANUARY 22-23, 2018

Millennium Biltmore Hotel
Los Angeles, California

Exhibitor Prospectus & Sponsorship Opportunities



www.snisonline.org

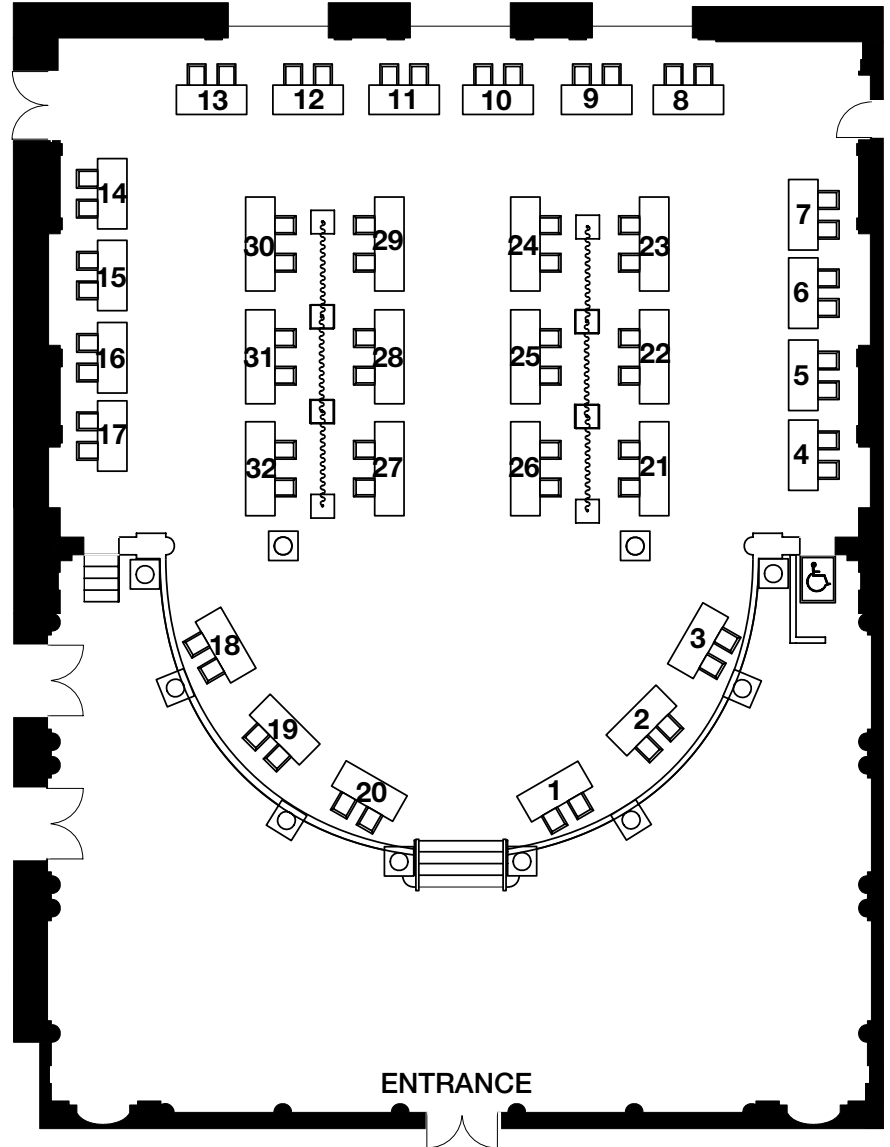
Sponsorship Opportunities

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Exhibit Hall Floor Plan



The following sponsorship opportunities are available:

Monday Afternoon Symposium, 3:00-3:30 pm . . .	\$25,000	Lanyards	\$5,000
Tuesday Morning Symposium, 10:00-10:30 am . .	\$25,000	Monday, 3:30-4:00 pm Break	\$5,000
Tuesday Afternoon Symposium, 2:15-2:45 pm . .	\$25,000	Tuesday, 10:30-11:00 am Break	\$5,000
Tuesday Afternoon Symposium, 4:00-4:30 pm . .	\$25,000	Tuesday, 1:45-2:15 pm Break	\$5,000
Tabletop Exhibit Space	\$5,000 per table	Mobile App Sponsorship	\$3,000
Hotel Room Keys	\$5,000	Full Page Ad in Final Program	\$3,000
Pads/Pens	\$5,000	½ Page Ad in Final Program	\$2,000

Official Meeting Support Levels and Benefits

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- **Gold: \$10,000 - \$19,999**
- **Emerald: \$20,000 - \$29,999**
- **Platinum: \$30,000 and above**

Benefit	Gold	Emerald	Platinum
On-site signage	●	●	●
Recognition from Podium	●	●	●
½-page Ad in Final Program	●		
Full-page Ad in Final Program		●	●
One complimentary room drop			●

General Information and Descriptions



Morning & Afternoon Symposia

Sponsored symposia times are specifically set aside for industry sponsors to have a forum to present their latest studies, trials, etc. CME credits will not be provided for these symposia. Content for the symposia are at the discretion of the industry sponsors.

Tabletop Exhibit Space

In order to enhance the attendee and exhibitor experience, we are offering exhibitors the opportunity to purchase tabletop exhibit spaces. No modular booths will be allowed at the meeting. The tabletops will be in the Gold Room located next to the General Session room. You may request as many 6' tables as you wish, but the final number you are assigned will be based on availability. Please see page 5 for a complete list of rules and regulations.

Mobile App Sponsorship

There's an App for that! Based on the popularity of the mobile app last year, we are offering this meeting enhancement once again this year. The app will run on all platforms (Apple, Android, and Blackberry) and will be the go-to resource for our attendees. With your sponsorship, you receive two (2) banner ads and two (2) push notifications.

Hotel Room Keys

Your company's logo and message will be displayed on all of the room keys distributed at the headquarters hotel.

Pads/Pens

Your company's logo will be displayed on 8 ½ by 11 pads of paper and attractive pens distributed at the Registration Desk.

Badge Lanyards

Let each participant promote your company name for you! This highly visible sponsorship reminds participants of your continued support of the meeting with every look at a name badge.

Breaks

Each break brings all attendees into the exhibit space. Your company's logo will be displayed on napkins and cups to let everyone know who to thank for the food and beverage. Your company will also be able to give input as to the type of food offered at the break. **Note:** Napkins and cups are to be provided by the sponsoring company.

Ads

Take this opportunity to reach all attendees by placing an ad in the final program which is handed out to all attendees of the meeting. Full and ½-page ads are available.

Auxiliary Meeting Requests – Deadline January 8, 2018

If you require meeting room space for company sales meetings or other approved activities, you are required to complete this form and return it to Marie Williams by January 5, 2018. Auxiliary meeting space will be assigned on a first-come, first-served basis, and space assignments will be confirmed by January 12, 2018. Fees may apply.

Note: *The AANS/CNS Joint Cerebrovascular Section prohibits the scheduling of exhibitor/sponsor events, including those for company personnel only, whether they are scientific, technical, or social, at times which conflict with the meeting's scientific program activities. Only vendors exhibiting at the AANS/CNS Joint Cerebrovascular Section Annual Meeting will be able to reserve function space at the headquarters hotel during meeting dates. Please see the request form for further rules and regulations.*

Sponsorship Registration Form

AANS/CNS Joint Cerebrovascular Section
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Millennium Biltmore Hotel
Los Angeles, California



<input type="checkbox"/> Monday Afternoon Symposium, 3:00-3:30 pm	\$25,000
<input type="checkbox"/> Tuesday Morning Symposium, 10:00-10:30 am	\$25,000
<input type="checkbox"/> Tuesday Afternoon Symposium, 2:15-2:45 pm	\$25,000
<input type="checkbox"/> Tuesday Afternoon Symposium, 4:00-4:30 pm	\$25,000
<hr/>	
<input type="checkbox"/> Tabletop Exhibit Space (# requested _____)	\$5,000 per table
<input type="checkbox"/> Hotel Room Keys	\$5,000
<input type="checkbox"/> Pads/Pens	\$5,000
<input type="checkbox"/> Lanyards	\$5,000
<input type="checkbox"/> Monday, 3:30-4:00 pm Break	\$5,000
<input type="checkbox"/> Tuesday, 10:30-11:00 am Break	\$5,000
<input type="checkbox"/> Tuesday, 1:45-2:15 pm Break	\$5,000
<input type="checkbox"/> Mobile App Sponsorship	\$3,000
<input type="checkbox"/> Full Page Ad in Final Program	\$3,000
<input type="checkbox"/> ½ Page Ad in Final Program	\$2,000

**Please return
completed form to:**

SNIS
3975 Fair Ridge Drive
Suite 200 North
Fairfax, VA 22033
Tel: (703) 691-2272
Fax: (703) 537-0650

If you need more information
or would like to discuss
sponsorship opportunities,
please call Marie Williams
at **(703) 691-2272** or
williams@snisonline.org.

The deadline for reserving sponsorships is Monday, January 8, 2018.

I have read and understand this entire Agreement including but not limited to the Rules and Regulations (listed on page 5). I do hereby certify that I am a duly authorized agent of the Sponsor/Exhibitor and that I am authorized to make and execute an Agreement for sponsorship/exhibition space in its behalf. I further acknowledge that I accept all Rules and Regulations as an integral part of this Agreement incorporated herein by reference and that I have received a copy of this Agreement.

Authorized Signature: _____

Company: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Rules and Regulations

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1. CONTRACT FOR SPACE AND ELIGIBILITY

These Rules and Regulations constitute part of the Contract for Exhibit Space ("Contract") between Exhibitor and Society of Neuro-Interventional Surgery (SNIS) for the right to exhibit at the AANS/CNS Joint Cerebrovascular Section Annual Meeting (the "Show") held at the Millennium Biltmore Hotel, Los Angeles, California.

2. USE OF EXHIBIT SPACE

- A. ASSIGNMENT AND SUBLEASE**—Exhibitors shall not assign, sublet or share the whole or part of their exhibit space without written consent of SNIS. No person, firm or organization that has not contracted with SNIS for space will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear identification other than that of the contracting exhibitor without SNIS prior written consent, or to distribute advertising or other materials at the Show. Any infringement of this regulation will result in prompt removal of the offending person from the Show.
- B. PROHIBITED ACTIVITIES**—No activities are permitted in any exhibit space that are contrary to law or the rules of the Show, or which will disturb exhibitors in the immediate area. Exhibitors must remain within their own exhibit space in distributing literature, product samples or other materials. The aisles may not be used for this purpose. Exhibitors may not serve or dispense food or beverages of any type from their exhibit space without prior approval of SNIS.
- C. SAFETY PRECAUTIONS**—All construction material must conform to standard safety practices. All display material and decorations must be flame retardant. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time. All packaging containers and materials are to be removed from the floor. All electrical equipment must be in good operating condition and must meet the requirements of all local safety codes. Displays are subject to inspection and approval for safety by the Millennium Biltmore Hotel, SNIS Show Manager and by the local fire department.
- D. DISMANTLING**—Exhibits may not be dismantled before the close of the Show. Exhibits must be removed by the Exhibitor from the premises no later than the time indicated in the official guidelines. Exhibitor shall be liable for all storage and handling, holdover and/or overtime charges resulting from failure to remove exhibit material from the Show before conclusion of the dismantling period as specified by SNIS.

3. TABLES AND SIGNS

All tables are 6' long and draped. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8' from the floor. No walls, partitions, decorations or other obstructions may be erected that in any way interfere with the view of any other Exhibitor. Exhibitors desiring to use other than standard booth equipment or any signs, decorations or arrangements of display material conflicting in any way with these Rules and Regulations must submit two (2) copies of a detailed sketch or proposed layout at least 60 days before the opening of the Show, and receive written approval from SNIS.

4. VIOLATIONS

Any Exhibitor who fails to comply with the Exposition Rules and Regulations is subject to immediate cancellation/dismissal by SNIS.

5. INDEMNIFICATION

Exhibitor hereby agrees to indemnify, defend and hold SNIS

harmless from and against any and all claims, demands, causes of action, suits, losses, costs, expenses, liabilities and obligations (including attorney's fees and costs) of any nature whatsoever arising out of, incurred in connection with, or relating to the actions or inactions by or participation of Exhibitor in the show. This includes, but is not limited to suits for libel, plagiarism, copyright, infringement, and unauthorized use of a person's name or photograph.

6. INSURANCE

Exhibitors shall at their sole cost and expense, procure and maintain through the Show dates, January 22-23, 2018, Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to SNIS or its agent or representative upon request.

7. BILLING

Exhibitor agrees to pay total amount for all services provided by SNIS. Discrepancies on billing statement must be reported, in writing to Accounts Receivable at SNIS, within 30 days of invoice date. After 30 days, invoices will be considered accurate and Exhibitor will be liable for the balance. If delinquent accounts are referred for collection, the Exhibitor agrees to pay reasonable fees for such collection, including reasonable attorney's fees in addition to the full price of the booth plus service charges and court costs. Any litigation resulting from above will be filed in Virginia. In the event payment is not made, SNIS reserves the right to hold Exhibitor and/or its agency jointly and separately liable for such monies as are due and payable to SNIS.

8. HOTEL POLICIES and STANDARDS

Exhibitor will abide by all codes of conduct and standards required by the Millennium Biltmore Hotel, as set forth in the official guidelines which will be forwarded to all Exhibitors 30 days prior to the Show.

9. HOTEL ROOM BLOCK TERMS AND CONDITIONS

Because SNIS must reserve a room block with the headquarters hotel sufficient to handle all of its expected event attendees, and because SNIS also must pay attrition damages to the hotel for any rooms in its room block that are not filled by paying attendees, it is imperative the Exhibitor specify at the time of signing the SNIS Contract for Exhibit Space the total room nights that Exhibitor and its staff will need during the entire Event if more than ten (10) rooms per night are required. A form to accomplish this is appended to this Agreement and should be completed.

10. SNIS will not be bound by any conditions or provisions (oral or otherwise) which conflict with or are not stated in this Agreement. Exhibitor further agrees to hold SNIS harmless for failure to produce Show as scheduled due to acts of God, labor strikes, work stoppage, terrorism or any other reasons beyond SNIS' control. SNIS assumes no liability for omissions, listing information, Exhibitor map locations, indexes or table of contents as they relate to the Show.

11. This Agreement represents the entire understanding and agreement between the parties with respect to the subject matter and supersedes all other negotiations, understanding and representations (if any) made by and between such parties. This Agreement may not be amended, supplemented, waived or changed verbally, but only in writing signed by the Executive Director of SNIS.

Request For Auxiliary Meeting Or Event

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Los Angeles, California



Contact Name: _____

Company: _____

Phone: _____ E-mail: _____

Date of Meeting/Event: Day _____ Date _____

Time of Meeting/Event: From _____ To _____

Name of Meeting/Event: _____

Purpose of Meeting/Event: _____

Food Requested: Breakfast Lunch Dinner A.M. Break P.M. Break Off-Site Event

Approximate Number of People to Attend: _____

Room Setup: Schoolroom Theater Conference Hollow Square Off-Site Event

All auxiliary meetings & events must be approved by SNIS, **whether or not they are being held on the hotel property.** Return completed form to Marie Williams before Monday, January 8, 2018. You will receive an acknowledgment letter after your request has been approved advising you of the room where space has been assigned or merely giving you approval to hold the event. **All charges for auxiliary meetings are the responsibility of the hosting company.**

SNIS Official Program Hours

Auxiliary Meetings & Events may not take place during official program hours listed below without prior approval from Marie Williams.

Monday	January 22, 2018	2:00 pm – 7:00 pm
Tuesday	January 23, 2018	7:00 am – 6:00 pm

E-Mail or Fax to:

Marie Williams
SNIS
williams@snisonline.org
Phone: 703-691-2272 Fax: 703-537-0650

For SNIS Use Only

Date Received: _____ Approved By: _____ Date: _____

Meeting Room: _____ Contact Name: _____