



SPONSORSHIP PROSPECTUS

6TH SNIS International Endovascular Stroke Conference (IESC)

MAY 1–3, 2017

**SHERATON NEW YORK
TIMES SQUARE HOTEL
NEW YORK, NEW YORK**



6TH SNIS International Endovascular Stroke Conference (IESC)

After a successful outing Down Under, SNIS is bringing the IESC back to the States. This is your opportunity to take part in what is fast becoming the most comprehensive offering for practitioners focused on the complexities that accompany neurointerventional stroke treatment.

This year's IESC will combine didactic sessions on current, relevant topics with professionally filmed acute ischemic stroke cases from 6 world-renowned stroke centers that will show the latest devices and techniques from patient arrival through thrombectomy procedure. This pseudolive, filmed case format provides the advantages of observing live cases but avoids the unforeseen delays, potential patient safety issues and inefficiencies that tend to occur with live case conferences.

An independent panel of experts will edit the cases and the operating experts will walk you through the patient's care. An expert panel made up of Emergency Medicine, Stroke Neurology, Neurointerventional Surgery, Neuroanesthesia and Neurocritical Care will then lead audience discussion.

The didactic sessions intermingled throughout the cases will review current guidelines, ongoing research and future direction.

It's an incredible offering with long-lasting implications for the neurointerventional community—and YOU are invited to be a part of it. If you want to attach your name to one of the most exciting new initiatives in stroke education; enjoy new and prime opportunities to network with the veterans—and the newcomers to the stroke field; and showcase your offerings in a forum dedicated to stroke treatment techniques—then we are your partner! Please consider the list of sponsorship opportunities detailed in this brochure—and consider how you may want to help SNIS continue to offer this transformational opportunity.

Many thanks for all the ways you have supported SNIS in the past, and for your continued support in the future. We trust that you will see this opportunity as we do—a new forum for practitioners, industry, regulators and legislators, and hospital stakeholders—to stand together in the fight for better stroke care and successful treatment outcomes for those touched by this devastating condition.

SPONSORSHIP OPPORTUNITIES

Official Meeting Support Levels and Benefits:

- **Platinum Sponsor:** \$75,000 unrestricted educational grant
- **Gold Sponsor:** \$25,000 unrestricted educational grant
- **Emerald Sponsor:** \$50,000 unrestricted educational grant
- **Silver Sponsor:** \$10,000 unrestricted educational grant

Benefit	Silver	Gold	Emerald	Platinum
On-site signage	●	●	●	●
Recognition from Podium	●	●	●	●
Recognition on SNIS's website	●	●	●	●
Recognition in <i>The Embolus</i>	●	●	●	●
One complimentary set of SNIS mailing labels		●	●	●
1/4-page Ad in Final Program	●			
1/2-page Ad in Final Program		●		
Full-page Ad in Final Program			●	●
Four (4) complimentary conference registrations	●			
Six (6) complimentary conference registrations		●		
Eight (8) complimentary conference registrations			●	
Ten (10) complimentary conference registrations				●

General Information and Descriptions

The following sponsorship opportunities are also available:

SNIS Corporate Members

Tabletop Exhibit Space	\$5,000 per table
Hotel Room Keys	\$5,000
Pads/Pens	\$5,000
Lanyards	\$5,000
Thursday, 2:30-3:00 pm Break	\$5,000
Friday, 10:30-11:00 am Break	\$5,000
Friday, 3:30-4:00 pm Break	\$5,000
Saturday, 10:30-11:00 am Break	\$5,000
Full page Ad in Final Program	\$3,000
½ Page Ad in Final Program	\$2,000

Non-members

Tabletop Exhibit Space	\$7,500 per table
Hotel Room Keys	\$7,500
Pads/Pens	\$7,500
Lanyards	\$7,500
Thursday, 2:30-3:00 pm Break	\$7,500
Friday, 10:30-11:00 am Break	\$7,500
Friday, 3:30-4:00 pm Break	\$7,500
Saturday, 10:30-11:00 am Break	\$5,000
Full page Ad in Final Program	\$5,000
½ Page Ad in Final Program	\$3,000

Tabletop Exhibit Space: In order to enhance the attendee and exhibitor experience, we are offering exhibitors the opportunity to purchase tabletop exhibit spaces. No modular booths will be allowed at the meeting. The tabletops will be in the Riverside Ballroom located next to the General Session room. You may request as many 6' tables as you wish, but the final number you are assigned will be based on availability. Please see page 5 for a complete list of rules and regulations.

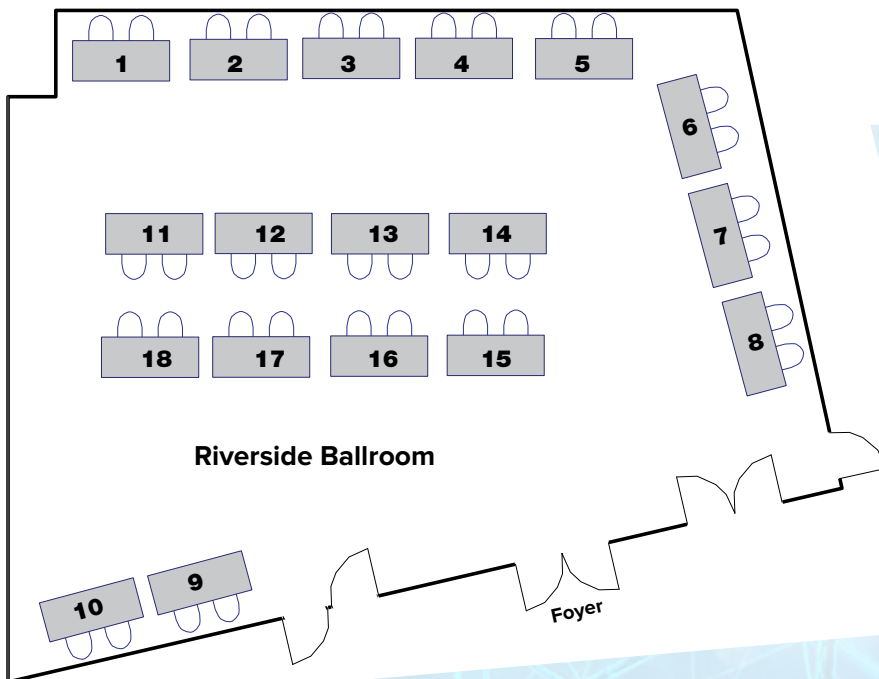
Hotel Room Keys: Your company's logo and message will be displayed on all of the room keys distributed at the SNIS headquarters hotel.

Pads/Pens: Your company's logo will be displayed on 8 ½ by 11 pads of paper and attractive pens distributed at the SNIS Registration Desk.

Badge Lanyards: Let each participant promote your company name for you! This highly visible sponsorship reminds participants of your continued support of the SNIS Practicum with every look at a name badge.

Breaks: Each break brings all attendees into the demonstration area. Your company's logo will be displayed on napkins and cups to let everyone know who to thank for the food and beverage. Your company will also be able to give input as to the type of food offered at the break. **Note: Napkins and cups are to be provided by the sponsoring company.**

Ads: Take this opportunity to reach all attendees by placing an ad in the final program which is handed out to all attendees of the meeting. Full and ½-page ads are available.



Corporate Membership: For information on becoming a Corporate Member of SNIS, please contact Marie Williams at williams@snisonline.org or 703-691-2272.

6TH SNIS International Endovascular Stroke Conference (IESC)

Sponsorship Registration Form

May 1 – 3, 2017
Sheraton New York Times Square Hotel
New York, New York

- Platinum Sponsor:** \$75,000 unrestricted educational grant
- Emerald Sponsor:** \$50,000 unrestricted educational grant
- Gold Sponsor:** \$25,000 unrestricted educational grant
- Silver Sponsor:** \$10,000 unrestricted educational grant

	Member	Non-Member
<input type="checkbox"/> Tabletop Exhibit Space (# requested_____)	\$5,000	\$7,500
<input type="checkbox"/> Hotel Room Keys	\$5,000	\$7,500
<input type="checkbox"/> Pads/Pens	\$5,000	\$7,500
<input type="checkbox"/> Lanyards	\$5,000	\$7,500
<input type="checkbox"/> Thursday, 2:30-3:00 pm Break	\$5,000	\$7,500
<input type="checkbox"/> Friday, 10:30-11:00 am Break	\$5,000	\$7,500
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<input type="checkbox"/> Saturday, 10:30-11:00 am Break	\$5,000	\$7,500
<input type="checkbox"/> Full page Ad in Final Program	\$3,000	\$5,000
<input type="checkbox"/> ½ Page Ad in Final Program	\$2,000	\$3,000

If you need more information or would like to discuss sponsorship opportunities, please call Marie Williams at **(703) 691-2272** or williams@snisonline.org.

The deadline for reserving sponsorships is Friday, April 7, 2017.

I do hereby certify that I am a duly authorized agent of the Sponsor/Exhibitor and that I am authorized to make and execute an Agreement for sponsorship on its behalf.

Authorized Signature

Company

Contact Name

Title

Address

City

State

Zip/Postal Code

Phone

Fax

E-mail



Please return completed form to:
SNIS
3975 Fair Ridge Drive, Suite 200 North
Fairfax, VA 22033

Tel: (703) 691-2272
Fax: (703) 537-0650
www.snisonline.org

1. CONTRACT FOR SPACE AND ELIGIBILITY

These Rules and Regulations constitute part of the Contract for Exhibit Space ("Contract") between Exhibitor and Society of NeuroInterventional Surgery (SNIS) for the right to exhibit at the SNIS IESC (the "Show") held at the Sheraton New York Times Square Hotel, New York, New York.

2. USE OF EXHIBIT SPACE

- A. **ASSIGNMENT AND SUBLEASE**—Exhibitors shall not assign, sublet or share the whole or part of their exhibit space without written consent of SNIS. No person, firm or organization that has not contracted with SNIS for space will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear identification other than that of the contracting exhibitor without SNIS prior written consent, or to distribute advertising or other materials at the Show. Any infringement of this regulation will result in prompt removal of the offending person from the Show.
- B. **PROHIBITED ACTIVITIES**—No activities are permitted in any exhibit space that are contrary to law or the rules of the Show, or which will disturb exhibitors in the immediate area. Exhibitors must remain within their own exhibit space in distributing literature, product samples or other materials. The aisles may not be used for this purpose. Exhibitors may not serve or dispense food or beverages of any type from their exhibit space without prior approval of SNIS.
- C. **SAFETY PRECAUTIONS**—All construction material must conform to standard safety practices. All display material and decorations must be flame retardant. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time. All packaging containers and materials are to be removed from the floor. All electrical equipment must be in good operating condition and must meet the requirements of all local safety codes. Displays are subject to inspection and approval for safety by the Sheraton New York Times Square Hotel, SNIS Show Manager and by the local fire department.
- D. **DISMANTLING**—Exhibits may not be dismantled before the close of the Show. Exhibits must be removed by the Exhibitor from the premises no later than the time indicated in the official guidelines. Exhibitor shall be liable for all storage and handling, holdover and/or overtime charges resulting from failure to remove exhibit material from the Show before conclusion of the dismantling period as specified by SNIS.

3. TABLES AND SIGNS

All tables are 6' long and draped. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8' from the floor. No walls, partitions, decorations or other obstructions may be erected that in any way interfere with the view of any other Exhibitor. Exhibitors desiring to use other than standard booth equipment or any signs, decorations or arrangements of display material conflicting in any way with these Rules and Regulations must submit two (2) copies of a detailed sketch or proposed layout at least 30 days before the opening of the Show, and receive written approval from SNIS.

4. VIOLATIONS

Any Exhibitor who fails to comply with the Exposition Rules and Regulations is subject to immediate cancellation/dismissal by SNIS.

5. INDEMNIFICATION

Exhibitor hereby agrees to indemnify, defend and hold SNIS harmless from and against any and all claims, demands, causes of action, suits, losses, costs, expenses, liabilities and obligations (including attorney's fees and costs) of any nature whatsoever arising out of, incurred in connection with, or relating to the actions or inactions by or participation of Exhibitor in the show. This includes, but is not limited to suits for libel, plagiarism, copyright, infringement, and unauthorized use of a person's name or photograph.

6. INSURANCE

Exhibitors shall at their sole cost and expense, procure and maintain through the Show dates, May 1-3, 2017, Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to SNIS or its agent or representative upon request.

7. BILLING

Exhibitor agrees to pay total amount for all services provided by SNIS. Discrepancies on billing statement must be reported, in writing to Accounts Receivable at SNIS, within 30 days of invoice date. After 30 days, invoices will be considered accurate and Exhibitor will be liable for the balance. If delinquent accounts are referred for collection, the Exhibitor agrees to pay reasonable fees for such collection, including reasonable attorney's fees in addition to the full price of the booth plus service charges and court costs. Any litigation resulting from above will be filed in Virginia. In the event payment is not made, SNIS reserves the right to hold Exhibitor and/or its agency jointly and separately liable for such monies as are due and payable to SNIS.

8. HOTEL POLICIES and STANDARDS

Exhibitor will abide by all codes of conduct and standards required by the Sheraton New York Times Square Hotel, as set forth in the official guidelines which will be forwarded to all Exhibitors 30 days prior to the Show.

9. SNIS will not be bound by any conditions or provisions (oral or otherwise) which conflict with or are not stated in this Agreement. Exhibitor further agrees to hold SNIS harmless for failure to produce Show as scheduled due to acts of God, labor strikes, work stoppage, terrorism or any other reasons beyond SNIS' control. SNIS assumes no liability for omissions, listing information, Exhibitor map locations, indexes or table of contents as they relate to the Show.

10. This Agreement represents the entire understanding and agreement between the parties with respect to the subject matter and supersedes all other negotiations, understanding and representations (if any) made by and between such parties. This Agreement may not be amended, supplemented, waived or changed verbally, but only in writing signed by the Executive Director of SNIS.